



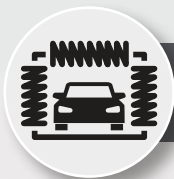
TURTLE WAX® CAR WASH PRODUCTS

TRUSTED INNOVATION. INSIDE AND OUT.



GUIDE TO ICONS

Turtle Wax Pro has created clarity across the ranges, with easy to follow systems and processes. The guide below is to support you in deciding which products best suit your needs.



SUITABLE FOR ROLLOVER CAR WASH SYSTEMS



SUITABLE FOR CONVEYOR CAR WASH SYSTEMS



SUITABLE FOR JET WASH



SUITABLE FOR HAND WASH

FOR PROFESSIONALS



PROVEN BRAND

The Turtle Wax brand is marketed in 49 countries in the EMEA region and is the most recognised car care brand. Top of mind, unprompted awareness is more than double that of the next leading brand. Plus, more than 8 out of 10 consumers say they know our brand when they are presented with the Turtle Logo.

PROVEN PRODUCTS

Built upon the foundations of solid consume insight, we want the consumer to have a memorable experience when using Turtle Wax products. Our product formulations have been developed specifically for the modern professional automotive market. We have comprehensive solutions to cater to all requirements of the professional arena.

By offering a comprehensive solution to dealers and distributors in each of the four key sectors of the professional arena, which make up the car care market: Our product formulations have been developed specifically for the modern professional automotive market.

84%

**BRAND
AWARENESS**

FOR PROFESSIONALS





T.F.R. TRAFFIC FILM REMOVER



DESCRIPTION:

Non caustic traffic film remover.

ADVANTAGES:

- Breaks down traffic film and effectively removes stubborn grime.
- Prepares the surface for the wax/drying cycle on all types of equipment.

DILUTION RATES:

50:1 TO 100:1 WITH WATER

CODE NUMBER:

FG5388

UNITS PER CASE:

1

SIZES AVAILABLE:

25 LITRE



FOR PROFESSIONALS



T.F.R. TRAFFIC FILM REMOVER STANDARD



DESCRIPTION:

Concentrated non caustic traffic film remover.

ADVANTAGES:

- Concentrated formula
- Breaks down traffic film and effectively removes stubborn grime.
- Prepares the surface for the wax/drying cycle on all types of equipment.

DILUTION RATES:

100:1 TO 200:1 WITH WATER

CODE NUMBER:

FG4299N

UNITS PER CASE:

1

SIZES AVAILABLE:

25 LITRE



FOR PROFESSIONALS



HEAVY DUTY TRAFFIC FILM REMOVER



DESCRIPTION:

High active non caustic pre-wash treatment.

ADVANTAGES:

- A highly active, non caustic formula with superior cleaning characteristics.
- Specially designed for the effective cleaning of commercial vehicles, trucks, vans, and buses.

DILUTION RATES:

50:1 WITH WATER

CODE NUMBER:

FG7269N (10 LITRE) / FG7277N (25 LITRE)

UNITS PER CASE:

1

SIZES AVAILABLE:

10 LITRE / 25 LITRE



FOR PROFESSIONALS



HP76 HYPER FOAMING PRE-SOAK



DESCRIPTION:

Hyper concentrated high foaming alkaline formula for rapid penetration and removal of grease and road film.

ADVANTAGES:

- A blend of mild solvents and high foaming agents produce a thick rich lather which helps to lift the traffic film and dirt for effective cleaning.
- Economical, effective and can be used with all types of water quality.

DILUTION RATES:

1:36 TO 1:64 (PRODUCT TO WATER)
USE 220ML PER MINUTE

CODE NUMBER:

FG4266N

UNITS PER CASE:

1

SIZES AVAILABLE:

10 LITRE



FOR PROFESSIONALS



CONCENTRATE STANDARD SHAMPOO



DESCRIPTION:

Specifically designed to clean vehicle surfaces in Automatic car wash machines. Provides excellent lubricity for brushes and produces a brilliant streak free finish.

ADVANTAGES:

- Exceptional cleaning and lubricity which suits all types of equipment.
- Contains detergents which help to break down and remove road dirt and grime.

DILUTION RATES:

50-70ML PER WASH CYCLE

CODE NUMBER:

FG4292N

UNITS PER CASE:

1

SIZES AVAILABLE:

25 LITRE



FOR PROFESSIONALS



HP75N FOAMING HIGH PRESSURE DETERGENT



DESCRIPTION:

Highly concentrated foaming detergent designed for use in Jet wash equipment as a high pressure soap.

ADVANTAGES:

- A hyper concentrated, economical, specially formulated detergent which cleans without removing wax from vehicles.
- Compatible with all types of water quality.
- A high quality cherry fragrance enhances customer experience.

DILUTION RATES:

2-4ML PER WASH CYCLE PER MINUTE

CODE NUMBER:

FG4329N

UNITS PER CASE:

1

SIZES AVAILABLE:

10 LITRE



FOR PROFESSIONALS



ULTRA DETERGENT



DESCRIPTION:

Ultra concentrated effective cleaning formula.

ADVANTAGES:

- Concentrated high foaming detergent.
- Can be used at low dosage for optimum cleaning performance on automatic car wash equipment.
- Readily biodegradable.

DILUTION RATES:

10-15ML PER WASH CYCLE

CODE NUMBER:

FG5979N

UNITS PER CASE:

1

SIZES AVAILABLE:

10 LITRE



FOR PROFESSIONALS



TRIPLE FOAM RED & BLUE



DESCRIPTION:

A concentrated foam primarily designed to wet vehicle surface prior to entry into automatic car wash equipment.

ADVANTAGES:

- Generates a thick lubricating foam with bright tri colours and a pleasant cherry fragrance.
- Powerful cleaning action will break down and remove dirt, road grime and salts.
- 100% biodegradable surfactants.

DILUTION RATES:

5-8ML PER WASH CYCLE

CODE NUMBER:

FG6330N (RED) FG6332N (BLUE)

UNITS PER CASE:

1

SIZES AVAILABLE:

10 LITRE



FOR PROFESSIONALS



SNOW FOAM



DESCRIPTION:

High foaming detergent effectively removes grime and cleans vehicle surfaces.

ADVANTAGES:

- High foaming lather gives a thick luxurious foam to the cleaning action.
- Formulated to effectively lift and help remove dirt from vehicle surfaces.

DILUTION RATES:

0.25% > 2% THROUGH FOAM LANCE

CODE NUMBER:

TW20003

UNITS PER CASE:

1

SIZES AVAILABLE:

25 LITRE



FOR PROFESSIONALS



SHEETING WAX



DESCRIPTION:

Sheeting wax has been specifically developed to aid rapid water displacement. It is highly effective in all types of automatic car wash equipment.

ADVANTAGES:

- Highly effective sheeting effect rapidly displaces water and speeds drying times.
- Dries cars quickly resulting in a streak free finish.

DILUTION RATES:

15-20ML PER WASH CYCLE

CODE NUMBER:

FG4268N

UNITS PER CASE:

1

SIZES AVAILABLE:

10 LITRE



FOR PROFESSIONALS



SUPER GLOSS WAX



DESCRIPTION:

Formulated to produce a brilliant gloss with excellent water beading qualities.

ADVANTAGES:

- Superior performance for use with hot or cold water.
- Aids fast rinsing and water beading to minimise drying time.
- Results in a brilliant Turtle Wax shine.

DILUTION RATES:

20-30ML PER WASH CYCLE

CODE NUMBER:

FG4295N

UNITS PER CASE:

1

SIZES AVAILABLE:

25 LITRE



WAX DRI



DESCRIPTION:

Rapidly disperses rinse water minimising drying time without water spotting to produce a streak free finish.

ADVANTAGES:

- Concentrated formula.
- Displaces water reducing drying time.
- Designed for all automatic and jet wash equipment.

DILUTION RATES:

40-50ML PER WASH CYCLE

CODE NUMBER:

FG4297N

UNITS PER CASE:

1

SIZES AVAILABLE:

25 LITRE



FOR PROFESSIONALS

FOR PROFESSIONALS



HP17N HYPER CONCENTRATE CHERRY POLISHING WAX



DESCRIPTION:

High foaming red cherry fragranced wax.

ADVANTAGES:

- Formulated for automatic car wash equipment.
- Seals in the gloss and helps protect against UV rays.
- Produces a protective water beading shine that also enhances faded paintwork on older vehicles.

DILUTION RATES:

22-29ML PER VEHICLE, THROUGH A FOAM LANCE

CODE NUMBER:

FG4320N

UNITS PER CASE:

1

SIZES AVAILABLE:

10 LITRE



FOR PROFESSIONALS



SUPER WAX



DESCRIPTION:

Super Wax is a product designed for end use on automatic equipment to accelerate water beading and provide protection to vehicle surface.

ADVANTAGES:

- Formulated to give premium all surface protection.
- Economical and can be used in low dosage.
- Seals the four primary vehicle surfaces; paint, chrome, glass and plastic.

DILUTION RATES:

3-6ML PER WASH CYCLE

CODE NUMBER:

FG6540N

UNITS PER CASE:

1

SIZES AVAILABLE:

10 LITRE



FOR PROFESSIONALS



SUPER GLAZE



DESCRIPTION:

Unique formula creates effective surface protection resulting in a high gloss.

ADVANTAGES:

- Unique formula that locks onto the car's surface and helps create a weather-tight protection.
- Superior performance in the rinse cycle of automatic car wash equipment.
- Contains modified silicone which gives a deeper gloss finish.

DILUTION RATES:

5ML PER LITRE

CODE NUMBER:

FG7274N

UNITS PER CASE:

1

SIZES AVAILABLE:

10 LITRE



FOR PROFESSIONALS



ULTRA WAX



DESCRIPTION:

High quality, low dose wax produces a brilliant gloss.

ADVANTAGES:

- Gives a brilliant shine to paint surfaces.
- Readily biodegradable and easily diluted in water for optimum usage.
- A high quality wax with economical low dosage.

DILUTION RATES:

10-20ML PER WASH CYCLE

CODE NUMBER:

FG7278N

UNITS PER CASE:

1

SIZES AVAILABLE:

10 LITRE



FOR PROFESSIONALS



WHEEL CLEANER



DESCRIPTION:

Highly concentrated foaming detergent designed for use in Automatic and Jet Wash equipment as a superior cleaner for wheels and tyres.

ADVANTAGES:

- Heavy duty formula effective on brake dust, road dirt, tar and grime.
- Superior cleaning high foaming formula.
- Ideal on all types of automatic car wash equipment.

DILUTION RATES:

30ML 1:30 PER LITRE

CODE NUMBER:

FG7271N

UNITS PER CASE:

1

SIZES AVAILABLE:

10 LITRE



FOR PROFESSIONALS



INSECT REMOVER



DESCRIPTION:

Effectively cleans and removes insect debris from vehicle surfaces.

ADVANTAGES:

- Applied at low pressure it effectively breaks up insect debris on all vehicle surfaces.
- Short dwell time and high pressure rinse will remove all traces.
- Readily biodegradable.

DILUTION RATES:

10-15ML PER LITRE

CODE NUMBER:

FG7272

UNITS PER CASE:

1

SIZES AVAILABLE:

10 LITRE



FOR PROFESSIONALS



BAY CLEANER & DESCALER



DESCRIPTION:

High quality bay cleaner and descaler.

ADVANTAGES:

- Effectively cleans car wash bays and associated areas.

DILUTION RATES:

3 PARTS WATER TO 1 PART PRODUCT

CODE NUMBER:

FG6337

UNITS PER CASE:

1

SIZES AVAILABLE:

25 LITRE



FOR PROFESSIONALS



TURTLE WAX PRO RANGE

Turtle Wax® is one of the most recognizable brands in the world - a brand synonymous with high quality products and a long-standing tradition of excellence. Build customer loyalty and enhance your customers experience by using the best products to clean and maintain their vehicles.



The Turtle Wax Pro range offers professional products for all detailer and car wash needs. The range includes Car Wash, Compound and Polishing Systems, Valeting and Specialist Products such as Ceramic Coat and Hydro Seal.

UK ONLY

FOR PROFESSIONALS



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